

# BETHLAHEM INSTITUTE OF ENGINEERING

## **KARUNGAL - 629 157**

### Approved by AICTE/Affiliated by Anna University <u>IIC Activity report</u>

Theme	IIC					
Thrust Area	Entrepreneurship and Innovation as Career Opportunity					
Mandatory/Elective	Mandatory					
Social Media Link (Linked in/Facebook/Instagr am/Twitter)	https://www.instagram.com/p/Ckw59cxIyiG/?igshid=NzZhOTFlYzFmZQ==					
	Nil					
<b>Program Driven by</b>	EDC, Bethlahem Institute of Engineering					
<b>Activity Name</b>	Entrepreneurship Promotional Activity					
Program Theme	Promoting Entrepreneurship for Outgoing students					
Activity Type	Level 2- Conference/Exposure Visit/Seminar/workshop/Boot camp					
<b>Mode of Conduct</b>	Offline	Blended		Online		
Time	From: 10-11-2022		To: 10-11-20	022		
Dates	Starting: 10.00 AM		Ending: 04.00 PM			
Number of student Participants (Min: 40)	181					
Number of Faculty Participants (As Many)	2					
Number of External Participants	-					
Expenditure Amount, If any Remarks	-					
Kemarks	-					

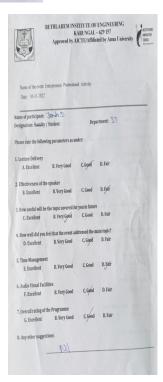
Objective (100 words)	The objective of this Session was to create a proper awareness to young generation about process of starting a business, a startup company or other Organization which provides a scientific approach for creating and managing startups and get a desired product to customers' hands faster if a proposed business model is viable.					
Benefit in-terms of learning/skill/knowl edge obtained	The students got a clear picture regarding the concepts of "startup, starting a business". By the end of the session, the students were themselves able to understand the promotional goals include creating awareness, getting people to try products, providing information, increasing the use of products etc.					
Photograph 1&2	EXTREPRENEURSHIP PRONOTIONAL ACTIVITY PRONOTIONAL ACTIVITY  AND ACTIVITY					
Poster sample& Collage Photo	BETHLAHEM MINITUTION AND AND MINITUTIONS GENERAL STATES OF COLORS ACTIVITY  Chief Guest  MR.K. DHEEBIN Founder & Managing Director Kumari Shoppy  Organized by Bethlahem Institute of Engineering Sponsored by Entrepreneurship Development and Innovation Institute (An Autonomous society of Government of Tamilnadu)  A University College of Engineering, Nageroil (A constituent college of Anna University)  FOR MORE MFORMATION  9489058366, 9489058383  — Follow us on  Neww. bethlahem. org  Time: 10.000 a.m. to 04.000 p.m. Venue: Placement Cell  Www. bethlahem. org					

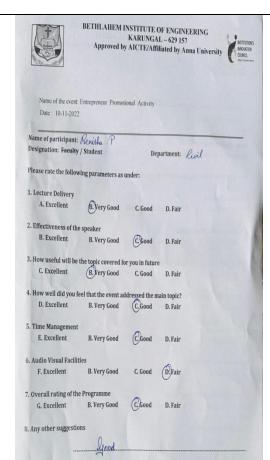
#### Feedback sample

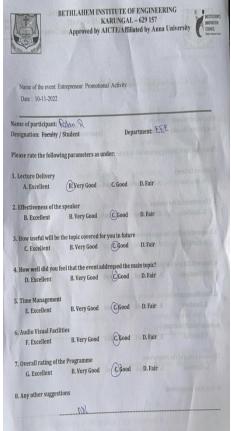




BETHLAHEM INSTITUTE OF ENGINEERING KARUNGAL - 629 157 Approved by AICTE/Affiliated by Anna University Name of the event: Entrepreneur Promotional Activity Date: 10-11-2022 Name of participant: Aswin 8 Designation: Faculty-/ Student Department: Autocrobile Please rate the following parameters as under: 1. Lecture Delivery A. Excellent B. Very Good C. Good D. Fair B. Excellent B. Very Good C. Good D. Fair 3. How useful will be the topic covered for you in future C. Excellent B. Very Good C. Good D. Fair 4. How well did you feel that the event addressed the main topic? D. Excellent B. Very Good C. Good D. Fair 5. Time Management E. Excellent B. Very Good C. Good D. Fair 6. Audio Visual Facilities F. Excellent B. Very Good C. Good D. Fair 7. Overall rating of the Programme G. Excellent B. Very Good C. Good D. Fair 8. Any other suggestions Nil







#### Registration screenshot (Online)/Attendanc e copy(offline)

