



BETHLAHEM INSTITUTE OF ENGINEERING

Karungal - 629157, Kanyakumari District, Tamil Nadu.
(Approved by AICTE & Affiliated to Anna University - Chennai)
An ISO 9001:2015 Certified Institution



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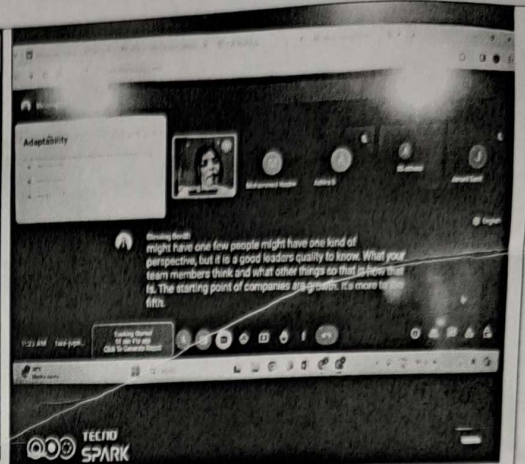
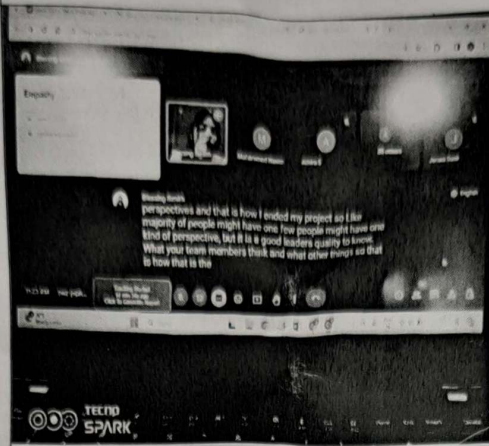
IIC Activity Report

Theme	IIC 6.0-Calendar Activities for Academic Year 2023-24
Thrust Area	Inspiration, Motivation and Ideation(Q2)
Mandatory/Elective	Mandatory
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://twitter.com/bethlahem_engg/status/1777272960321228951/photo/1 https://www.instagram.com/p/C5fv2-FPqmi/?next=%2F&img_index=1 https://www.facebook.com/photo?fbid=749098057346321&set=pcb.749098090679651
Media Link	NIL
Program Driven by	Bethlahem Institute of Engineering, Karungal
ActivityName	Motivational Session on "Achieving Problem-Solution Fit and Product-Market Fit"
Program Theme	Innovation, Motivation & Ideation
Activity Type	Interactive session
ModeofConduct	Online
Date	23-02-2024
Time	9.30 am to 12.30 pm
Number of student Participants	56
Number of Faculty Participants(As Many)	5
Number of External Participants	-
Expenditure Amount,If any	-
Remarks	-
Objective(100 words)	1. To make students familiar with the concept of Problem Solution Fit and Product Market Fit. 2. To help the students to acquire knowledge about the difference and similarity between Problem Solution Fit and Product Market Fit.

Benefit in-terms of learning/skill/knowledge obtained

After the session students learnt that, achieving both problem-solution fit and the product-market fit is essential concept for a successful startup. They understood the how both of the concepts are different from each other.

Photograph 1&2



Poster sample & Collage Photo

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

BETHLAHEM
INSTITUTE OF ENGINEERING KARUNGAL - 629157
APPROVED BY AICTE, NEW DELHI & AFFILIATED TO ANNA UNIVERSITY, CHENNAI

~ 23rd February, 2024 ~
Seminar Hall

ONLINE GUEST LECTURE ON
ACHIEVING
PROBLEM- SOLUTION
FIT AND PRODUCT
MARKET FIT

Organized by
INSTITUTION INNOVATION COUNCIL

in collaboration with
DEPARTMENT OF
COMPUTER SCIENCE & ENGINEERING

RESOURCE PERSON

Ms. Blessing Benith J
Business Analyst
Rexknar Creative Solutions

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FOR MORE INFORMATION
9489058366, 9489058383

An illustration at the bottom of the poster shows four stylized human figures standing on a globe. One figure is on a higher pedestal than the others, and a dashed arrow points upwards from the globe towards the top right corner.

Feedback sample

Untitled form

BETHLAHEM INSTITUTE OF ENGINEERING

Name

STAFF / STUDENT

STUDENT

STAFF

27°C Partly sunny 11:28 23-02-2024

Untitled form

Would you attend a similar event in the future?

YES

NO

Overall, how would you rate the event?

1 2 3 4 5

27°C Partly sunny 11:28 23-02-2024

Untitled form

Email ID

Department

CSE

ECE

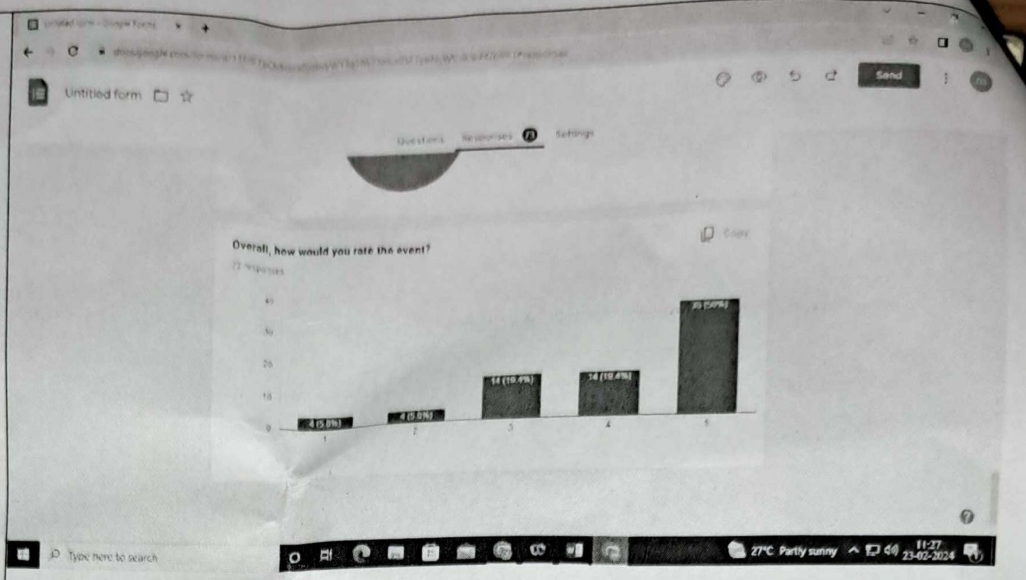
IT

EEE

CIVIL

MECH

27°C Partly sunny 11:28 23-02-2024



Registration
screenshot(Online)/Atte
ndance copy(offline)

Google Meet Attendance Tracking Report

Meeting Name: twz-jvph-bxw

Attendance Tracking Started At : 11:08:32 AM
 Attendance Tracking Stopped At : 11:32:49 AM
 Total Number of people Attended : 61
 Total Meeting Duration : 24 min 16s

Detailed Attendance Report

Number Of People Attended More Than 65% Of Meeting: 32

Number Of People Attended Less Than 65% Of Meeting: 29

S.No	Participant Name	Attended Duration	Attended Percentage
1	A ASWIN	2 min 26s	15%
2	AAKADHISANTHOSH	6 min 40s	28%
3	ABISHA R J	24 min 16s	100%
4	ABISHEK P	24 min 16s	100%
5	ABHINAV T	24 min 16s	100%
6	AKKASH DHARSAUN	6 min 43s	28%
7	AKSHAYA	15 min 1s	62%
8	ALAN	14 min 41s	61%
9	ANISHA M.	24 min 16s	100%
10	ANJUSHA S	7 min 5s	30%
11	ANANTHIPRASANIHAN A P	24 min 16s	100%
12	ANATHIKS	4 min 26s	19%
13	ARUN DHARSAUN	2 min 34s	11%
14	ASHIKA	22 min 54s	95%

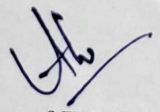
	Participant Name	Attended Duration	Attended Percentage
15	ASHIKA K	2 min 6s	9%
16	ASHMIYA W	11 min 30s	46%
17	AIHIKA S	24 min 16s	100%
18	AUSTIN DANIEL RAI	11 min 22s	47%
19	BENITH	24 min 16s	100%
20	BERGIN M	0 min 33s	3%
21	BERSHIYA M	24 min 16s	100%
22	BLESSING BENITH	24 min 16s	100%
23	BLESSY GOLD	25 min 50s	99%
24	C. VAHILL W NSTONE	3 min 16s	14%
25	CYRUS ABINESH	24 min 16s	100%
26	DHARSHANA VS	12 min 34s	52%
27	EBIN RAI	4 min 10s	18%
28	EVANGALIN MAHIBA	24 min 16s	100%
29	GOUSUN M	0 min 52s	4%
30	J SOPH A JONE	24 min 16s	100%
31	JACULIN SHEHA	13 min 31s	56%
32	JANANI SUNIL	24 min 16s	100%
33	JASMI PRIYA	7 min 53s	33%
34	JIBISHA S	3 min 14s	14%
35	JENISHA L	15 min 24s	64%
36	JERIN J	11 min 47s	49%
37	JERSHA D	24 min 16s	100%
38	JIBISHA R	17 min 32s	73%
39	JONISHA JONI	24 min 16s	100%
40	KABINESH KABI	21 min 53s	89%
41	LALISHA CT	24 min 16s	100%


42	MARIA JEEVA LS	24 min 16s	100%
43	MERIN FAJ	1 min 29s	7%
44	MOHAMMED NASIM	16 min 29s	70%
45	INDUJ	0 min 27s	3%
46	HIRANJANA HIRANJU	24 min 16s	100%
47	PRAEETHA M	24 min 16s	100%
48	PRAVINA PRAVINA	2 min 27s	11%
49	REXKNAR CREATIVE SOLUTIONS	24 min 16s	100%
50	RUBIBENJU RUBIBENJU	7 min 41s	32%
51	SHANA STANLY	24 min 16s	100%
52	SHANYA S	24 min 16s	100%
53	SHEJIN A	3 min 31s	15%
54	SHITHA K S	22 min 41s	94%
55	SHIVANI	0 min 40s	3%
56	SREE LAKSHMI	23 min 55s	99%
57	SKUTHIRUTHI	24 min 16s	100%
58	SUDHARSHITHS	5 min 58s	24%
59	SWATHI SHISHA	23 min 30s	97%
60	VEKDEVA R	6 min 8s	26%
61	VUAY VUAY	21 min 58s	91%

Sample Certificate (If Any)	NIL
Resource person profile information	Ms.Blessing Benith J Business Analyst RexKnar Creative Solutions Nagercoil


Signature of IIC Programme Coordinator


Signature of IIC Convenor


Signature of IIC President


Signature of Principal
Dr. C. EMMY PREMA, M.E., Ph.D.
Principal
Bethlehem Institute of Engineering,
Karungal, K.K. District - 629 157